

The 27th Annual Simcoe Spring

Home & Cottage Show

EXHIBITOR NEWSLETTER

FREE AD

With the purchase of your booth, you are entitled to a **FREE AD** in the Special Show Guide to be distributed across the region to nearly 25,000 homes. Take advantage of this exclusive offer for exhibitors by increasing the size of your ad!

Make your presence known big time!

Contact Nicole Parkes - nicole@orilliahomeshow.ca

Show Hours

Show hours are as follows:

Friday, April 17, 5pm to 9pm

Saturday, April 18, 10am to 4pm

Sunday, April 19, 10am to 4pm

All exhibitors must have their displays set up no later than 3:00pm on Friday, April 17 as aisle carpeting must be installed before Show opens

Door Prizes Please

Remember that each exhibitor is required to supply the show with a “stand alone” door prize. This prize must be valued at least \$50. retail. These prizes help to promote the event and draw more people to the show. Please bring your draw prize to the lounge prior to the start of the Show. Also, please attach your business card, and on the reverse, write a brief description of the draw prize, along with the retail value of the prize. This helps immensely when we announce the winner and promote you and your company!

Exhibitor Badges

Exhibitor badges can be picked up in the lounge area before the show opens to the public.

If you have people who will coming to the show after show opening on Friday, advise them to tell the cashiers they are exhibiting - they'll be let in directly without paying.

Carpeting your booth is required

Carpeting and/or area rugs are mandatory in your booth where applicable. Not only will this spruce up your booth and the Show, it will save your feet and your back!

- carpet, table, chair rentals please call Andrew - 705.868.5285

Pizza Party Friday!

As usual, there will be pizza and pop directly after show closing on Friday, April 17.

Relax, have a bite, and meet other exhibitors!

Compliments of Wagner Lawn Care.

Exhibitor draw for free ad!

We will be drawing a prize courtesy of Orillia Matters - at the pizza party on Friday evening right after show close.

Show Details

Set up for displays can start at 4pm Thursday, April 16. Barnfield Pt. Rec. Centre will be open until 8pm only on this night. Set up time on Friday, April 17 is from 8am to 3pm. If you do not set up on Thursday night between 4pm and 8pm, then please try to adhere to the following schedule. The loading area for set up is relatively small, so give yourself lots of time and get an early start so your booth is set up prior to opening of the show, which will be 5:00pm sharp. If you do not set up the night of Thursday, April 16 then please adhere to the following schedule.

The following booths should move in between 8am - 11am on Friday, April 17.

Booths 1 - 5, 20 - 26, 30 - 44

The following booths should move in between 11am - 1pm on Friday, April 17.

Booths 6 - 9, 50 - 84, 123 - 130

The following booths should be the last to move in between 1pm - 3pm on Fri. April 17.

Booths 10 - 12, 90 - 104, 110 - 116, 131 - 134

If there is a problem or concern about your move-in time, please call Glenn Wagner or Rob Simmerson directly at (705) 835-0123.

Other Notes

- Tear down will be directly after the show close on Sunday.
- Security will be present during off-hours starting Friday night and ending Sunday morning. The security is not bonded, and your booth materials are your responsibility.
- Booths are draped with blue drapery - 2 ½ feet at the sides, and 8 feet at the rear.
- One 120 volt receptacle comes with each booth, and is included in your booth cost. If you believe you will have more power requirements, please advise by March 22nd so we can advise the contractor and give you the estimated cost.
- Please ensure you do NOT park your vehicles in prime parking areas. After your display has been unloaded, and during the show, park away from the building in the designated "exhibitor parking" area behind the facility to allow easy access for visitors.
- carpet, table, chair rentals please call Andrew - **705.868.5285**

Please note: We have had issues with power cords not being up to code. Ensure you use a proper heavy-duty extension cord if you are plugging in lights or equipment. If extension cords are not to code they may be disconnected and removed.

Here's to a great Show! Thank you for being involved!

Glenn Wagner 705.835.0123
glennwagner@rogers.com
www.orilliahomeshow.ca

2020